



Seoyeon Emily Lee
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Experience

Pratt Inclusive Connection Association Club

Vice President 2022.01 - Present

- Plan and hold events for freshman and transfer students who have difficulty adapting to school
- Share personal promotional media information as an artist not only on campus but also outside of the campus
- Create posters and Instagram posts for events

BondIt Inc.

Internship 2022.07 - 2022.08
2023.06 - 2023.08

- Responsible for creating graphic design elements within the website and application
- Create assets for the brand character and several icons used for the website and application
- Promotional design works (Instagram posts, videos, etc.)
- Provide guidances and manage the short-term part-time job employees

Doberman Party

Freelance 2022.07 - 2022.08
2023.06 - 2023.08

- Communicate with an event manager and create party promotional videos and social media posts

Commission

Graphic Design 2020 - Present

- Participate in the production of goods such as postcards and posters for small pop-up events
- Create a music album work

Education

Pratt Institute

BFA in Communication Design
(Graphic Design)

2019-2024

Skills

Microsoft Office Suite
Adobe Suite
Blender
Procreate
Figma

Honors/Awards

Foundation Expanded
Proposal Contest
2020

Pratt Merch Design Contest
2021

President's List
2022, 2023, 2024